



How to master the art of a winning strategy

Introduction

Battlefield® Management & Leadership Solutions (BMLS) offers an extremely powerful and comprehensive strategic and tactical planning facilitation service based on a methodology that is uniquely positioned at the forefront of international business best-practice trends.

The methodology enables executive teams to solve business problems by applying easily-understood, standardised processes and techniques that can be mastered and successfully applied by all in the organisation.

The methodology includes revolutionary techniques that foster and support a collaborative, team-based approach to planning and successful operational management through the development of inspirational strategic leadership abilities.

***"Vision without action is merely a dream.
Action without vision just passes time.
Vision with action can change the world."***

- Joel A Barker



Services

Backed by a team of highly specialised associates who are available to support specific client programmes, the ground-breaking BMLS methodology is applied to the following client services:

- **Management and leadership development:**

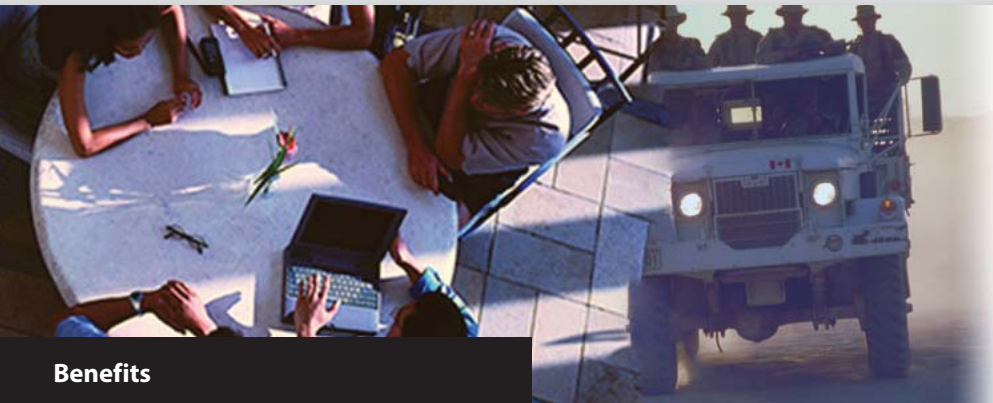
A training programme designed for executive and senior management teams in which delegates are coached on how to apply the BMLS methodology to strategic and tactical planning, as well as other problem solving situations within their own organisation.

- **Executive management Battlefield Breakaway:**

A programme designed as a highly motivational team-building excursion for business executives. Conducted on actual South African War or Anglo / Zulu historical battlefields, delegates are tutored in the use of the BMLS methodology using military case studies and war-game exercises.

- **Strategic and tactical planning:**

Classic strategic and tactical planning workshops facilitated by BMLS and tailored to provide executive management teams with practical and measurable outcomes to corporate planning and specific business improvement initiatives.



Benefits

All services are designed to optimise business opportunities by enabling organisations to:

- Design and develop a highly achievable business strategy that is supported by resourceful and original operational tactics.
- Translate strategy and tactics into high-performance implementation plans that foster close coordination throughout the organisation.
- Formulate solutions to business problems that are based on creative, lateral thinking and that deliver competitive advantage in any market or trading environment.
- Craft inspired strategic leadership qualities and effective communication capabilities that motivate and drive superior performance, team-work and innovation.
- Easily and seamlessly realign strategy and tactics in order to capitalise on fleeting opportunities in the market and counter unexpected or disruptive threats.
- Develop and implement optimal monitoring and evaluation processes that enable rapid adaptive action to be taken to ensure strategic and tactical success at all levels in the business.



Contact us

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"The planning cycle will not, on its own, guarantee a good plan. What is required, instead, is an open mind, objective thought, thorough knowledge, validity, depth of argument, realistic conclusions and an aggressive yet balanced approach."

- Staff College Manual

SPECIAL OFFER

Click [HERE](#) to enquire about a **FREE BMLS Business Strategy Review** – a strictly confidential perception survey conducted among nominated members of a management team. The survey provides highly informative and invaluable insights into a company's current business strategy and operational efficiencies.